

ONE QUESTION

Only An Entrepreneur Can Answer



ONE QUESTION

Only an Entrepreneur Can Answer

.....

Are you described here?

Frustrated
With Your
Boss

Frustrated
With Your
Pay Cheque

You're A
Dreamer

Frustrated
With Your
Current Job

Frustrated
With
The **Economy**

You
Challenge
The **Status
Quo**

You're A **Self
Learner**

You Prefer To
Be A **Dabbler**

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In your quieter moments, do these thoughts enter your mind?

Why am I
unhappy?

Is there a better
way to live and
work?

Do I have what it takes to
be an entrepreneur?

How successful can I be
as an autonomous
entrepreneur?

Has anybody like me been
successful as an
entrepreneur?

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As reason is a rebel to faith, So passion is a rebel to reason

Thomas Brown

First as a school Principal, then as an Entrepreneur, I was driven by the electrifying ideas of rebels. I was a Principal who listened to every student who was cast out as a rebel and almost always found an entrepreneurial mindset that led them all to risk many things for what they believed the world around them should look like. Interestingly enough, most, if not all the people we revere today were once known as rebels.

Until they got the world's validation, that is. Many of them were ordinary people just like you and I. From Spartacus to Steve Jobs - every one of these people refused to "Play It Safe".

They traded their normal lives for something bigger than themselves so that everyone around them could live better.



Rob Ryan

Former Principal
Entrepreneur Evolution Coach

Before, I used to help students unleash their potential by following their passion.

Today, I help men and women who need a little encouragement to short circuit their grown path & find their way to freedom faster...

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"Life is not easy for any of us. But what of that? We must have perseverance and above all confidence in ourselves. We must believe that we are gifted for something and that this thing must be attained."

Marie Curie

We can be inspired by Marie Curie's research. We can also be inspired by the defiant rebel within her being that led her to dedicate her life to a cause that became the very reason of her death.....

We can learn by also asking: **is it not our right and duty towards ourselves to do the work that brings us immense fulfilment?** Is it not our right to be free of society's judgement and pursue happiness, career fulfilment, and financial security at our own accord?

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Considerations For Change



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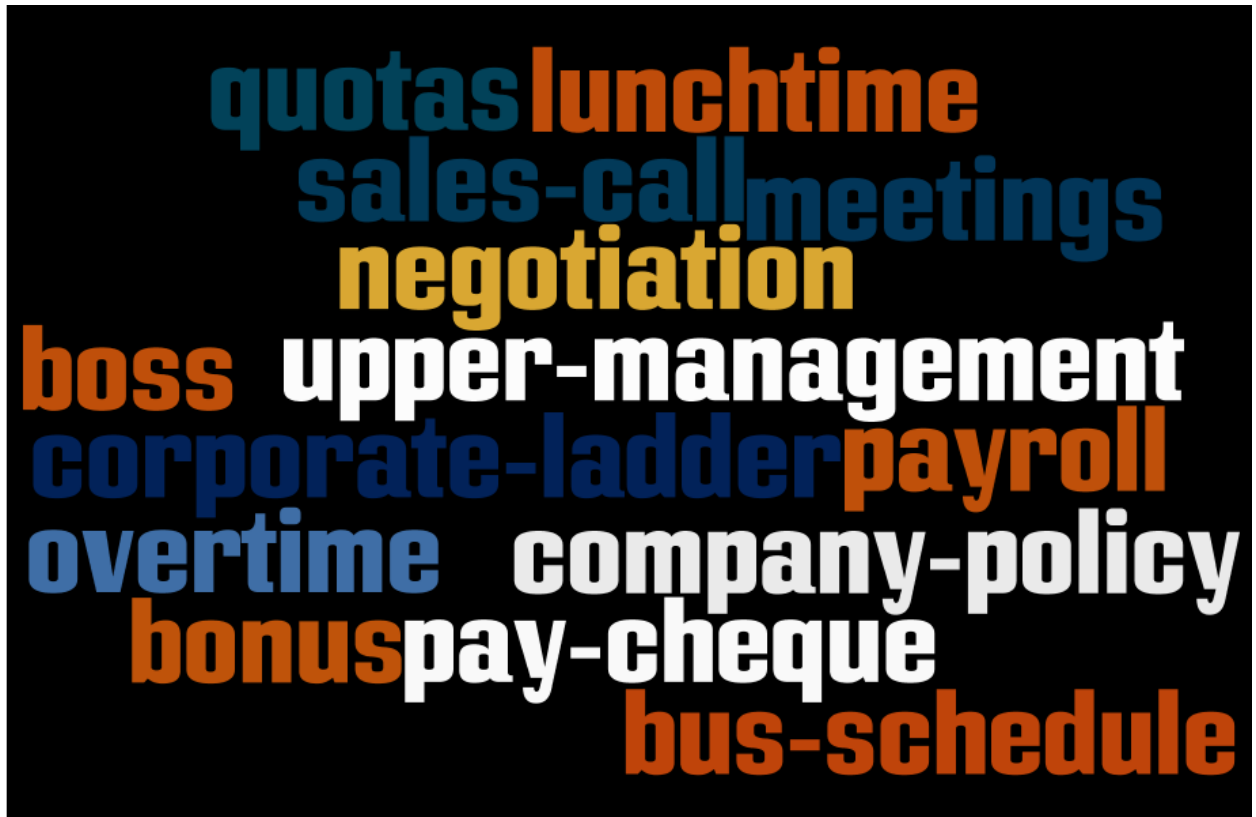
Whoever you are, we bet the rules of the working world are stifling your inner growth, never allowing you to breathe so you will always reflect on what could've been

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Employee Mind Cloud



As you begin to notice what consumes your mind as an employee, you might find that only half of your thoughts relate to activities that deliver fulfilment and happiness. The more you will try to wrap your brain around these thoughts that consume you, the more you will realize that you could spend your time in a more meaningful way!

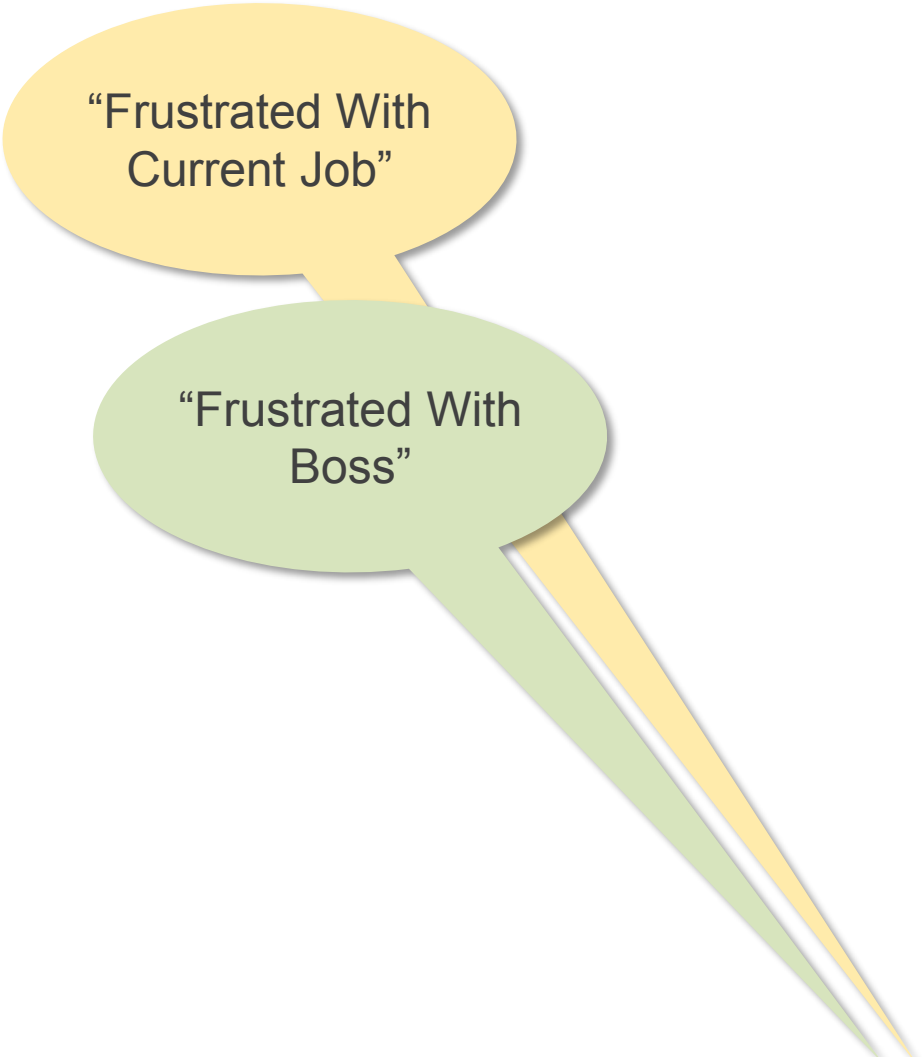
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Case Study:

The Day I Quit My Job & Became an Entrepreneur



“Frustrated With
Current Job”

“Frustrated With
Boss”

If you're ready to quit your job, click [HERE](#)

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After toiling away at a meaningless job for 2 years,

Jenny had an epiphany. It became clear that the path she had chosen was never going to lead to the career progression she once envisioned.

“If you do well, who knows, you could be the next Sales Manager”, she fondly remembered her Hiring Manager’s promising words during the final interview.

During the first year, Jenny felt grateful for even having a job in the tumultuous economy. But she knew as she walked into her office everyday that she was lying to herself.

She despised her job.

Jenny realized she was involved in a company that had little appreciation for its employees. This is not how she expected the corporate world to be.

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Case Study: The Promotion Delusion



“Frustrated With
Pay Cheque”

Mike had a dilemma

After showing 10 years of relentless dedication and loyalty to his company, he was still waiting for his experienced ideas to be recognized and used by his team.

If you're ready to start making more money, click [HERE](#)

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“What about the due appreciation for bringing in more clients than the company had ever seen? How about the awesome work environment, the challenging work and the opportunity to make an impact on his clients?”



Mike went on to do his research with a promise to free himself of the job - if his worth was higher than what the company awarded him.

That was an easy decision!

In the end, he understood that his pay cheque was smaller than what he was really worth.

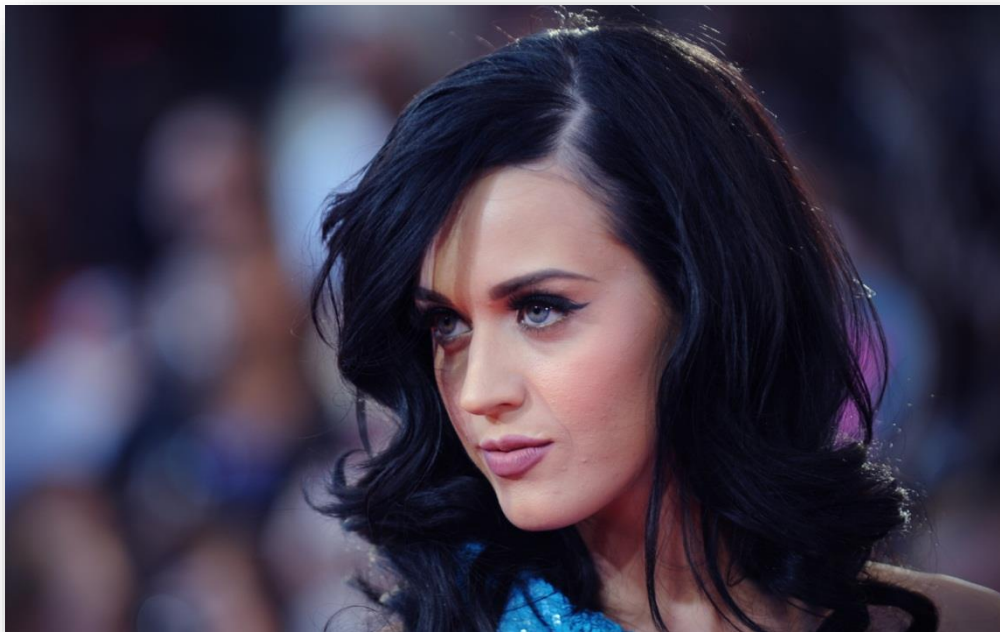
“Does that promotion you’re waiting on sound like a corporate lie? Is it a delusion?”

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Case Study: Open New Doors



Maybe a reason why all the doors are closed.
So you could open one that leads you to the
perfect road.

- Katy Perry

Challenge The
Status Quo

If you're ready to challenge your status quo, click [HERE](#)

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Katy Perry - the 29-year-old star we admire today had to rebel to “think for herself”. Being raised in a deeply Christian household with evangelist preacher parents, Katy was not allowed to listen to pop music, watch The Smurfs or even read Harry Potter.

When she realized that her whole world was leagues away from the values and dreams that were most important to her, she decided to **defy her reality to create her own path and write her own rules.**

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Case Study: A Niche Within A Niche



Frustrated With
Your
Current Job

Mary had a game plan. But was her current job going to help her achieve her financial goals? She asked herself 3 questions that you should too:

If you're ready to quit your job, click [HERE](#)

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1. What's your worth?

2. What figures might you want on your pay cheque?

3. If you continued to work at your current job, how long will it take you to see that number on your pay cheque?

Mary was a saleswoman who had 2 key skills:

- ✓ To Talk About Websites With Clients
- ✓ To Talk About Websites With Designers

That's all she needed to start her own business.

- ✓ No technical knowledge,
- ✓ No accounting skills,
- ✓ No background in entrepreneurship.

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Whether you are in accounting, sales, hospitality, human resources, trades, or even retired, your day-day contribution has or had kept your employer in business.

The truth is, every one of us has a unique skill or two that we use daily to make other people rich. We fight the commute, run around for buses, attend mandatory meetings, and often deal with awful people so that we can *earn* our pay cheques.

What we do not realize is that we can be our own bosses, do the work that is meaningful to us while making more money. It really is that easy!

“Deep within man dwell those slumbering powers; powers that would astonish him, that he never dreamed of possessing; forces that would revolutionize his life if aroused and put into action.”

Orison Swett Marden



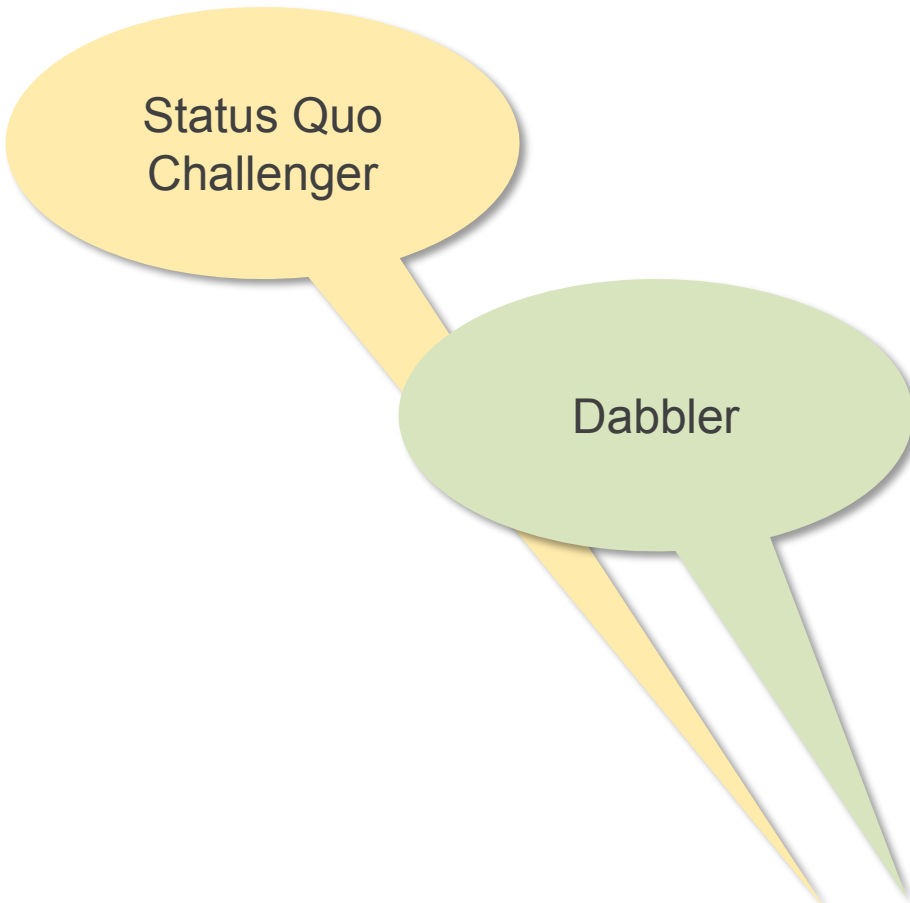
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Case Study:

David Finds His Trigger For Change



Status Quo
Challenger

Dabbler

Sick and tired of the day-day grind, David came to realize that he was stuck in a rut. **Was this the life he had once envisioned?**

If you're ready to lead a better life, click [HERE](#)

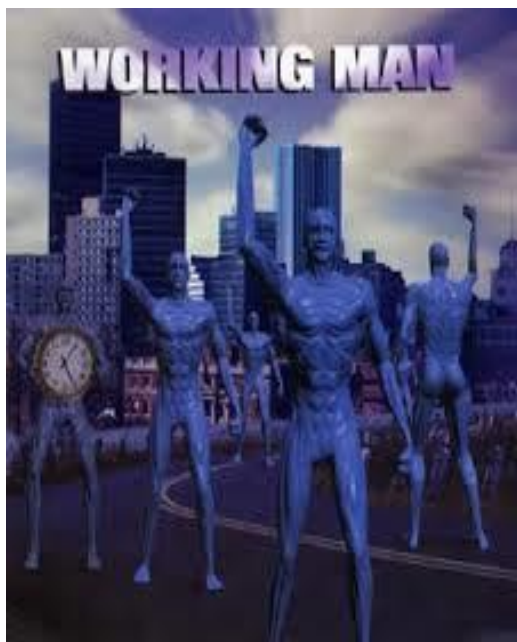
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On his way to work on an average day, David found his trigger when listening to “The Working Man” by Rush. This song described the very state of his mind.

Sad, frustrated, exhausted, unmotivated, purposeless, charged with negative emotions.



Working Man Lyrics

I get up at seven, yeah
And I go to work at nine
I got no time for livin'
Yes, I'm workin' all the time

It seems to me
I could live my life
A lot better than I think I am
I guess that's why they call me
They call me the working man

It took a song written in 1974 to remind him that he could live a better life if he so decided.

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“Decision is the ultimate power”

Anthony Robbins



Consider these statements as outcomes of making a decision today:

Which outcome do you most desire today?

-
1. You can contribute more
 2. Do something beyond yourself
 3. Take what you're dreaming and make it happen
 4. You can feel fulfilled with your work everyday
 5. Take control – To seize every moment and spend more than at least 17% of your day with your family
 6. **And most importantly**, best capitalize on your strengths and skills to increase your returns to yourself and your family

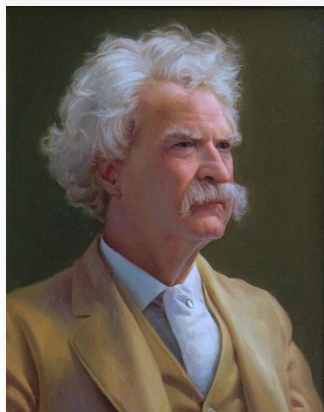
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Case Study: Redefining Your Wealth

Dreamer



“Twenty years from now you will be more disappointed by the things that you didn’t do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover.”

~Mark Twain

If you’re ready to welcome more wealth, click [HERE](#)

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Bob is a 40-year old family man with 3 children and a great job. A job that pays his mortgage, car loans and leaves him with some savings in the bank account; but **Bob is afraid that he is going to be working that job for the rest of his life without ever feeling fulfilled.**

Bob should be content in his shoes, except what Bob really desires is freedom and job fulfilment.

Do you often fear that your friends and family will not validate your discontentment with your job?

Do you fear that you will not be able to explain why you are unhappy despite your wealth and possessions?

May be you are unhappy because you do not value what the rest of the world seems to. You are living the conventional “dream”. Like Bob, did you ever ask yourself what wealth means to you?

Wealth: an abundance of valuable possessions or money.

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When people reject the classic definition of wealth and pursue unconventional means to their ends, they might be deemed unwealthy; even of less value to the society.

If you stop to ask yourself what wealth means to you, your wealth equation is likely to include more happiness, more mental stability, and definitely more time for yourself or your family than the amount you get now.

$$Y_{\text{wealth}} = X_{\text{stable income}} + X_{\text{family time}} + X_{\text{adventure}} + X_{\text{happiness}} + X_{\text{education}} + X_{\text{purpose}}$$

Y = Wealth

X comprises of all the factors that bring wealth or things that I value

Bob added all the economic and social factors that he valued to his wealth equation based on their importance.

Bob knew he could have each one of these things if he quit his job. The only uncertain factor was “stable income”. That’s a big one. Bob decided to explore his options and sell his services externally to determine how much guaranteed income he could generate if he were to quit his job. And the rest is history....

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“Creating your own story instead of being a character in someone else’s. Is that you dream? Understanding that wealth was a fluid concept makes it realistically possible to live your dream... happily!”

What elements would you include in your Wealth Equation?

If you gave yourself a chance to be wealthy in your own way, what would your life look like?

Entrepreneurship Is The Answer

If you’re ready for entrepreneurship, click [HERE](#)

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Who Is an Entrepreneur?



When someone tells you they are an entrepreneur, it is as if they are calling you from the world's most exclusive club. As if they have somehow cracked the code on ideation, execution and fuelled their dream. That they are worthy of everyone's attention.

Since the rise of the startup culture, we have been **led to believe** that entrepreneurship is for a select few of us who are creative enough to come up with million dollar ideas and clever enough to sell those ideas. With all those lists of characteristic traits and attributes successful entrepreneurs possess, we cannot help but notice the elitism and prestige entrepreneurs seem to demand.

While this attention to entrepreneurship has sparked an entrepreneurial movement, it has also proven to be discouraging for those who may not fit the said “entrepreneurial type”

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According to Dictionary.com,
an entrepreneur is...

... “a person who organizes and manages any enterprise, especially a business, usually with considerable initiative and risk”.

However, **not every entrepreneur takes risks or manages people. Many entrepreneurs are risk-averse. They just care to solve a very particular problem**

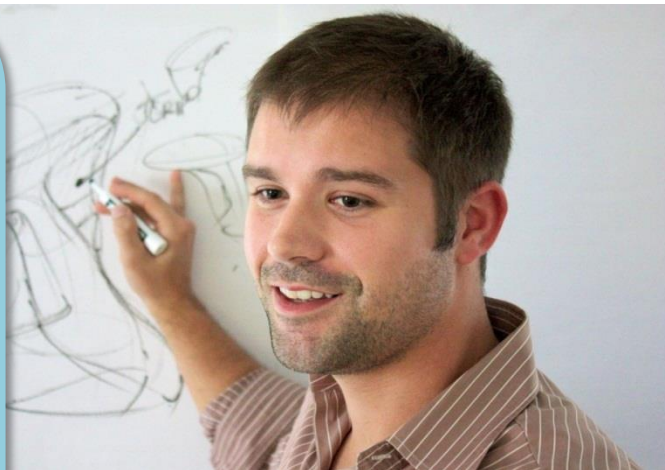
"An Entrepreneur is someone who has a good idea of what bothers him/her deeply about the current state of the world, has a pretty good vision of how the world should be, and DOES something about it."

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Entrepreneurship is very much like an exclusive club called “Opportunity”. Some of us are expected to join, some get pushed into it, while some watch from the sidelines and wonder if they’ll be any good if they gathered enough courage to join.



It is the ones with a true sense of purpose who flourish. Sometimes, we just need a person to show us that what lays in our heart is worth following.

If you’re ready for entrepreneurship, click [HERE](#)

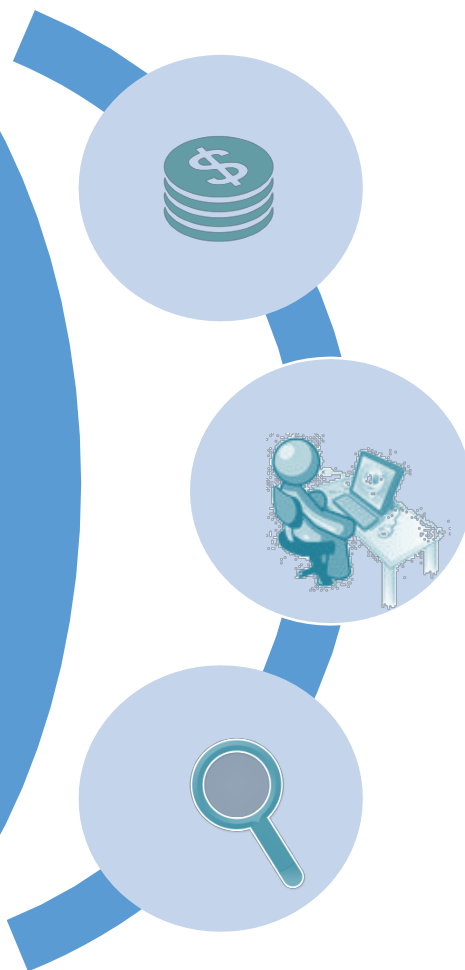
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Redefining Entrepreneurship

We propose that entrepreneurship is not a skill; it is an attitude, a mentality, a way of life. It is an **attitude that demands solutions to problems.** The best way to adopt the entrepreneurial mindset is by becoming an entrepreneur.



Only an Entrepreneur Can Answer



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Unleash Your Power

While you seek practical solutions to your problems

Remember, "Saving money "
is not going to make you rich
or financially free,
making more is.



You don't need to have a product to make more money.

The fact is, every one of us has a special skill that can be sold
as a service



**"Entrepreneurship is the pursuit of
opportunity without regard to
resources currently controlled."**

- Classic Definition by the conceptualizer of Entrepreneurship
- Howard Stevenson, Harvard Business School Professor

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This book is entitled

”One Question Only An Entrepreneur Can Answer”

If you are happy where you are, this book will mean little to you.

But have you found a small part of you in these pages?

Or do you resonate with more than a small part of my words?

In my Bio, I wrote these words when talking about people who were ready to plunge in..

“They traded their normal lives for something bigger than themselves so that everyone around them could live better”.

So the question to you is

ONE QUESTION

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Is the rebel within
you alive?

And where and
how will you
choose to spend
your day today?

ONE QUESTION

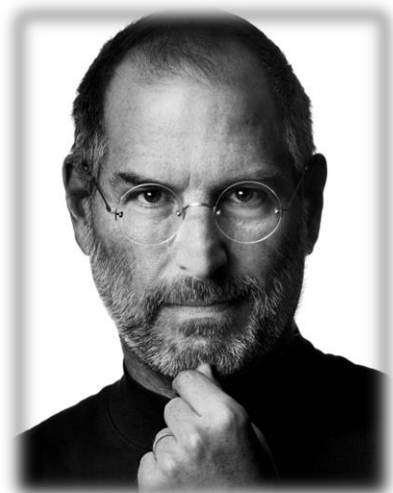
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And here is a bonus question...

"And, if today was the
last day of
my life, would I want to
do what I'm about to
do?"

- Steve Jobs, Stanford Commencement Speech



If you're ready to love what you do, click [HERE](#)

Entrepreneurship is ready for you.

The Question is: Are YOU?



Click [HERE](#) to embark upon a beautiful adventure of entrepreneurship

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